

The Advisory

Direct work with both founders: education, strategy, and working AI, built with your people and owned by your business.



HumaneBusiness.ai
UNIFIED EXPONENTIAL GROWTH

We're educators and trainers. Advisory here means teaching: we build AI capability with your people, and every engagement is designed so you can run everything we create together without us.

HOW EVERY ENGAGEMENT RUNS

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| 1 | Assessment before anything | An AI readiness assessment and leadership interviews set the scope, so the work targets your outcomes from day one. |
| 2 | Strategy by building | Your leadership learns the tools while using them to build the AI strategy itself, so the strategy work doubles as the first training. |
| 3 | Built with your people | Live working sessions on real workflows. We carry most of the delivery early, then pass the baton until your people run builds themselves. |
| 4 | Managers become the teachers | Managers train through pre-work plus live group coaching, then lead their own teams. They keep the templates, playbooks, and session recordings, so they can train every future hire. |
| 5 | Owned at the org level | Individual setups for each person, shared context for each team, all in spaces your business owns. Nothing lives in one person's drive, so it survives turnover. |
| 6 | Independence is the finish line | Your team runs and maintains everything without us. Managers get each other unstuck through the co-learning rhythm, and optional quarterly design sessions keep a cadence if you want one. |

THE THREE SHAPES

Strategic Workshop

FROM \$4,750

Half a day to a full day with your leadership team. A prioritized workflow map, guardrails, and the next 90 days planned.

Founder Acceleration

FROM \$17,750

Three to five weeks of concentrated one-to-one work. Agentic infrastructure built alongside you, and a 90-day plan you can defend.

Retained Advisory

SCOPED TO FIT

Sprint to full year. Monthly strategy sessions, working sessions every two weeks, and named specialists alongside us when the work needs them.

Rolling out across a whole company? That runs pilot-first: one department proves it, then pre-priced phases carry the rest, with your managers leading their own teams. Every phase is fixed scope, priced before it starts.

QUESTIONS TO ASK ANYONE YOU'RE EVALUATING (INCLUDING US)

Who exactly delivers the work?

Rosario and Colin, the people you meet on the first call, deliver every session. Specialists join alongside us when a piece needs them, never instead of us.

Is the work tailored per team?

Yes. Your finance team and your sales team don't do the same work, so ask every vendor how the building differs per team.

What's excluded from the quote?

We name it up front: tool licenses, specialist cybersecurity depth, heavy data cleanup. Ask every vendor for this list.

PROOF YOU CAN CHECK

We run our own two-person business on 30+ AI agents. Everything we teach, we use daily.

Clients range from founder-led firms to 300-person organizations. References are yours for the asking.

What do we have in hand at the end?

A working AI strategy, live workflows and agents, trained people, and every template and recording in your own environment.

Could we run it without you?

Yes, by design. Ask every vendor what happens if you stop after the pilot, and listen for hedging.

What does it cost after you leave?

Nothing owed to us. Your AI subscriptions are the only recurring cost, and everything built stays yours.

Start a conversation.

30 minutes, by Zoom, no sales pitch. Tell us where you are with AI and we'll tell you whether we're the right fit. We reply personally within 48 hours.

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